

**COMMUNIQUE SYSTEM FOR MULTICASTING IN CELLULAR  
COMMUNICATION NETWORKS****Abstract**

5 The communiqué system for cellular communication networks operates with  
existing cellular communication networks to provide communiqué communication  
services to subscribers. The communiqué can be unidirectional (broadcast) or  
bidirectional (interactive) in nature and the extent of the communiqué can be network-  
wide broadcast or narrowcast, where one or more cells and/or cell sectors are  
grouped to cover a predetermined geographic area or demographic population or  
10 subscriber interest group to transmit information to subscribers who populate the  
target audience for the narrowcast transmissions.